



For Immediate Release

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Tavern League NFL Draft Shuttles Off and Running

Green Bay...With 40 shuttle vans and almost one hundred drivers, the Brown County Tavern League will begin operation of their SafeRide Shuttle Program starting at 4pm Wednesday throughout Brown County, and around Lambeau Field.

Brown County Tavern League member taverns—nearly 200 strong—will offer the SafeRide service by simply texting a dispatch number, and a shuttle will be sent to that establishment. Those who utilize the shuttle can be taken back to a house, hotel, campground or home rental free anywhere in Brown County.

Last night the shuttle service gave 3,151 riders safe passage from Brown County Tavern League establishments. The shuttle service started running again today at noon and will be in service starting tomorrow at 11:00am.

The shuttles on the Draft campus will be available across from Badger State Brewing on Tony Canadeo Run and on Lombardi Access Road near Lambeau Field, and will be available the nights of the Draft starting at 8pm.

“We are pleased to match one of the largest events in state history with the state’s largest local SafeRide system in history,” said Don Mjelde, Eastern District Vice-President of the Tavern League of Wisconsin. **“Forty shuttles will be in service so you can leave the keys at home and go enjoy the Lambeau area and all of our member establishments: from golf courses to breweries, supper clubs, restaurants, and of course your traditional Wisconsin tavern. Just rideshare or taxi out to your destination and let us get you home and keep our roads safe.”**

Mjelde expressed gratitude to the many community partners that helped make the SafeRide program a reality this weekend. It is expected to help get thousands of folks home during some of the busiest travel times this weekend and lower the risk of drunk driving in the area.

The shuttles will be in operation at the following times this week:

Friday April 25: 12p-3a

Saturday April 26: 11a-3a

For more information scan the QR code or visit www.browncountytavernleague.com/draft/

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Note: Media interested in a story the program, organizers or the drivers are welcome to reach out, and organizers will be happy to facilitate.

