

City of Racine, Wisconsin  
Office of the Mayor



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**FOR IMMEDIATE RELEASE**  
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## **First Electric Scooters To Be Deployed In The City Soon**

*Bird scooters will be deployed for public use in coming days*

**City of Racine** – The Racine Common Council recently approved a pilot electric scooter ordinance governing the use of electric scooters for the public from private companies, as well as a license for the company Bird to deploy 100 electric scooters in the City of Racine. Bird has now indicated that they will deliver those scooters in the coming days.

The City of Racine wants to remind our residents and guests about the best practices for safely operating these vehicles and the requirements of the ordinance:

- Wear a helmet - using a helmet will prevent most scooter injuries
- Start slow - take a test ride around the block and maintain safe driving speeds
- Plan ahead - know your route and if you have to check your phone, pull over to a safe spot
- Don't ride on sidewalks – scooters are like bikes, ride in bike lanes on the street, not on sidewalks
- Scoot sober - drinking and scooting is illegal and puts you and others at risk
- Scoot solo - tandem scooting is not permitted - there's not enough room on electric scooters for two people
- Curb your scooter - at the end of a ride, leave the scooter standing up, on the side walk near the curb, and out of the way of pedestrians, wheelchair users, and any type of oncoming traffic
- Scooters are permitted on streets with a speed limit of 35mph or less (the scooters themselves do not go that fast) and only work in the City of Racine
- To report an improperly parked or malfunctioning scooter, please use the company contact number on the scooter, do not contact the City

“We are excited to bring this new transportation option to the City of Racine. Electric scooters are fun, economical, and can help reduce our carbon footprint, but we need our residents and visitors to the City to make sure they follow the rules and use them safely. With summer finally arriving, this is the perfect time for everyone to give them a try,” **said Mayor Cory Mason.**

To find more information about Bird scooters or to locate scooters once they are deployed, download the Bird scooter app on your smart phone.

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### **About the City of Racine**

With a population of 78,000, **Racine, Wisconsin** is the fifth largest municipality in the state of Wisconsin. It is home to manufacturing businesses that enjoy world-wide reputations, SC Johnson, CNH Industrial, Twin Disc, Modine, and In-Sink-Erator among them. Racine is also home to diverse cultures, a thriving downtown, and world-class beaches along the shores of Lake Michigan.